Dear Friends,

Last March, as COVID-19 arrived in New York City and the first lockdown took hold, I wrote to University Settlement’s supporters to outline how we approach crises, noting that we would prioritize:

• Access to basic needs, ensuring our neighbors had food and other necessities;
• Social justice and social equity, advocating against the disinvestment that often follows emergencies;
• Public health engagement, securing community access to effective medical information and healthcare; and,
• Communality, finding creative, joyful ways to be “together” even across social distance.

We didn’t yet realize that 2020 would stretch into what sometimes felt like a permanent emergency, as the pandemic spun out of control, as political responses sputtered, and as the murders of George Floyd, Breonna Taylor, and Ahmaud Arbery shocked the nation into perhaps the largest sustained uprising for racial justice in its history.

We’re still deep in these challenges. You can barely scratch the surface of the loss we’ve experienced by counting the people who have passed. Our neighbors have had to navigate systemic inequity even while the weight of the crisis has fallen disproportionately on our communities. And although the advent of safe and effective vaccines gives hope, the limitations of the campaign to vaccinate at-risk New Yorkers throw issues of health equity into sharp relief.

At our Learning Lab at PS 134, students access remote learning support.

Izayah on his way to deliver food to homebound seniors.

Consultation Center staff coordinate mental healthcare for our communities.

Our 2020 Highlights

- Expanded Early Head Start and our Family Child Care Network into Brooklyn.
- Launched the Prevention Program, which engages families to address and combat the root causes of foster care, in East New York.

But as we’ve gone through one of the darkest years in University Settlement’s 135-year history, I’ve often had the opportunity to reflect with gratitude on all the things we can count on. Like: the enduring wisdom of our organization’s holistic approach to social engagement, which informed our crisis response and ensured we stayed connected with our neighbors even when we could no longer be in person together. The incredible dedication and ingenuity of our staff, which enabled us to quickly expand programs like food delivery and mental healthcare to meet rapidly increasing demand. And, of course, your continued generous support, which empowered us to continue innovating and planning for the future, even amidst a Cascading once-in-a-generation crisis.

We’re still figuring things out every day. Many of our programs remain entirely remote; those that have returned in-person, like our Early Childhood centers, are following strict safety procedures that require close collaboration between our teams, caregivers, and students. But while the logistical challenges this requires can sometimes seem daunting, partnership like this has always been at the heart of our approach. They’re why we say: NYC is US. You can’t have New York City without the people who bring it to life—all of us, every age, every neighborhood, every contribution.

As we move into whatever’s next, that principle will continue to light our way.

In gratitude,

Melissa Aase

A MESSAGE FROM OUR EXECUTIVE DIRECTOR
Early Childhood
Every year, we support 1,500 young children and families with a spectrum of education and care services including center-based learning, neighborhood-based family childcare, and home-based assistance.

Advocacy & Community Action
We work with and on behalf of community members to advocate for social justice, secure access to resources, and support policies that empower New Yorkers to achieve healthy, stable, and remarkable lives. Key issues include access to safe housing, healthcare, and quality education.

Youth Development
We offer programming to nearly 4,000 youth at the elementary, middle, and high-school levels through 17 afterschool sites annually. Our approach is rooted in positive youth development and social-emotional learning frameworks that build students’ self-awareness, self-expression, and self-management skills.

Housing Sustainability
Our eviction prevention program provides New York City community members with housing case management, counseling, and financial management services, all of which help families steer clear of eviction crises and preserve their affordable homes.

Older Adults
We engage over 2,100 low-income seniors annually through a network of services including meals, health, wellness, recreational activities, case assistance and management, housing counseling, and referral resources. Services are offered at four Manhattan sites, or through targeted support and technology for homebound seniors.

Creative Arts
Recognizing art as a powerful tool to build the social well-being of communities, we offer two distinct, transformative arts programs. The Creative Center harnesses the healing power of art, connecting with older adults, patients and survivors, and healthcare staff. The Performance Project works to build equity in the arts by facilitating collaboration between artists and recent immigrants, seniors, and public housing residents.

Literacy
400+ low-income, adult immigrants in NYC participate in our comprehensive 10-month English and civic education program annually – building language and systems literacy skills to navigate life in our complex city, support their families, and achieve their goals.

Mental Health
We offer a range of services in both traditional and nontraditional settings in order to reach residents across our neighborhoods, in whatever capacity they are most comfortable, offering “right fit” services to people seeking emotional and behavioral support.

Chronic Homelessness
We operate 30 sites in the LES and Brooklyn.

Our Mental Health programs collectively pivoted to offer most services virtually – while serving 1,434 people in FY20, 150% of our anticipated caseload.

Cornerstone @ Ingersoll Community Center
A safe haven for the community, our facility in the heart of Fort Greene is a hub for creativity and connection – and hosted vaccination clinics for our neighbors. It’s also the local outpost of our tenant advocacy program, Project Home.

Children’s Corner
Our location in East New York is again providing in-person early childhood services. Children access quality care, education, and social-emotional support, and working parents can choose from a variety of extended-hour learning options.
When many of our neighbors returned home from World War II traumatized with shellshock, or suffering from what we would now recognize as PTSD, we opened one of the first publicly accessible mental health clinics in the country, our Consultation Center. Our early engagement in making mental healthcare broadly available helped break down significant societal stigmas, and our Mental Health programs continue to lead by making high-quality, culturally sensitive, effective treatments available to our communities.

First Kindergarten in New York City
Do you remember your kindergarten teacher’s name? The idea that young children benefit from supportive play-based learning, rather than the repetitive imposition of rules, is relatively recent. A German import, it took root at the Settlement early in our history, and our spin on it became a widely emulated prototype as public kindergartens opened nationwide. Today, our Early Childhood education programs are likewise recognized for their effectiveness in engaging young learners.

Community-Based Mental Healthcare
When many of our neighbors returned home from World War II traumatized with shellshock, or suffering from what we would now recognize as PTSD, we opened one of the first publicly accessible mental health clinics in the country, our Consultation Center. Our early engagement in making mental healthcare broadly available helped break down significant societal stigmas, and our Mental Health programs continue to lead by making high-quality, culturally sensitive, effective treatments available to our communities.

Project Home
Sometimes it’s really true – the rent is too damn high! New York City can be punishingly expensive place to live, and homelessness is a clear and present danger for many families in our communities. We founded Project Home to help our neighbors navigate tricky situations ranging from job losses, to family instability to landlord abuse - helping prevent homelessness by keeping people in their apartments. In the last 30 years, the challenges working people face trying to pay the rent haven’t decreased, but we’ve helped thousands of families find their way forward. When the COVID eviction moratorium ends, we anticipate Project Home will be more vital than ever.

The Census
When the U.S. Census undercounts a community, it can be financially and politically devastating. Understanding the Census as an urgent social justice issue, we led efforts to reach typically undercounted communities in our neighborhoods, and the City outperformed expectations despite the pandemic.

Adult Literacy
We continued to deliver life-changing English language and civic engagement instruction to hundreds of immigrant adults by transitioning all instruction 100% remote.

GOTV
As a historic election, we coordinated outreach in English, Spanish, and Chinese encouraging members of our community not just to vote, but to take action to support the democratic process.

WE HAVE BEEN SERVING THE LOWER EAST SIDE AND NYC COMMUNITY SINCE 1886.
AND WE CONTINUE TO UPHOLD OUR COMMITMENT TO OUR COMMUNITY.
Several mornings a week, Izayah wakes up before the sun rises in Flatbush, Brooklyn, and journeys to the Lower East Side, where he delivers meals to homebound seniors as part of University Settlement’s Meals on Wheels program.

As the first lockdown took hold last March, it was immediately clear that our programs for older people would need to rapidly shift gears to maintain services, particularly since so many of these services are communal, including meals, social activities and exercise, and wellness checks. Social distancing guidelines and the fact that COVID-19 was so much more dangerous for elders meant we had to rethink everything we do, even while demand for services rapidly increased.

Within three weeks, our direct delivery of food and basic supplies for older adults stuck in their apartments and low-income families increased by 285%—from 1,400 meals per week to more than 4,000.

As the crisis deepened, we were also actively connecting on virtual wellness check-ins with more than 2,000 of our neighbors weekly.

Izayah has long been part of our broader community—before the pandemic, he’d been working on the maintenance team at our partner agency The Door. Before he worked there, he’d been part of its community, as a member.

He says that delivering food is personally satisfying work. His grandmother has also received food assistance, and when he was laid off from his job, he stopped by to pick up some meals. He used to play basketball at The Door and his grandmother enjoyed watching him.

In this crisis, and particularly in the first and most intense lockdown, sometimes a knock on a door from our food delivery person could be one of the most significant interactions an elder would have in several days. Ben, another member of our delivery team, encountered an elder who had fallen and couldn’t get up—he heard them shouting, and was able to call 911 to get them help.

Behind every number in this story, and in this report, are real people—neighbors helping neighbors. When you support University Settlement, you’re helping us partner with our neighbors to build community strength.
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