



## NEWS RELEASE

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# Registration is open for The Creative Center at University Settlement's 2021 Training Institute

*Virtual program taking place in November will engage artists and administrators in Creative Aging and Healthcare best practices*

**New York, NY** – Artists and healthcare administrators are invited to participate in The Creative Center at University Settlement's 2021 Training Institute, [registration for which is now open](#). Applications must be submitted by September 30, 2021.

In the training, which will take place from November 1 – 22, national leaders in the field of Creative Aging will train participants to replicate The Creative Center's recognized best practices model.

The training, funded by the National Endowment for the Arts and the NYC Department of Cultural Affairs, will focus on the role of the arts in healthcare and creative aging, engaging practitioners with effective practices for implementing and sustaining high-quality arts programming in settings including community and senior centers, hospitals, nursing homes and long-term care facilities, as well as rehabilitative, palliative, and hospice settings.

"The Creative Center recognizes that arts and health spaces are rife with racial and economic inequity," said TCC Director **Sophia Heinecke**. "Throughout November's training, we will welcome the opportunity to interrogate these topics during every presentation."

[The full schedule for the 2021 Training Institute is available to view here](#). Presentations, workshops, and discussion groups will include:

- Getting Old: The Aging Body, Mind and Soul
- Narrative and Storytelling in Arts and Health
- Healthcare Artists-In-Residence: What Do You Need to Make it Work
- Older Professional Artists: A Model for Society
- Lifetime Arts: The State of the Field
- Opening Minds Through Art: an intergenerational program
- Museum Panel: Understanding Engagement and Access for Older Adult Populations
- Debut Virtual Performance of The Memory Project's latest work Inseparable

Registration for the Training Institute costs \$350 per selected trainee. [Apply here](#). Artists and administrators working NYC (including through SU CASA, senior centers, etc) may apply for and receive a discounted rate of \$250. Several scholarships are available. **People of color are particularly encouraged to apply.**

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### **About The Creative Center at University Settlement**

The Creative Center at University Settlement is a 501(c)(3) nonprofit organization dedicated to bringing the creative arts to people with cancer, chronic illnesses, and through all stages of life.

Founded in 1994 on the belief that "medicine cures the body, but art heals the spirit," The Creative Center began as a series of free art workshops for women with cancer. 23 years later, with immeasurable recognition in the field of arts in healthcare and the nonprofit sector, The Creative Center is proud to have hospital artist-in-residence programs in more than 30 healthcare sites around the New York metropolitan area, free-of-charge art workshops every day of the week, an online gallery representing professional artists living with illness, and a training program bringing The Creative Center's proven approach to arts in healthcare around the country.

In 2011, The Creative Center became a program of University Settlement and began to expand into the growing field of "creative aging", putting into practice what recent research has shown; that arts activities and experiences provide not only opportunities for artistic and self expression, but also measurable health benefits to seniors at all stages in the aging continuum, enabling them to live better and healthier lives.

### **About University Settlement**

University Settlement partners with 40,000 New Yorkers on the Lower East Side and in Brooklyn every year to build on their strengths as they achieve healthy, stable, and remarkable lives. For over 130 years, we've collaborated with our neighbors to pioneer highly effective programs that fight poverty and systemic inequality. Established in 1886 as the first Settlement House in the United States, we bring the values of that movement into the 21st century by meeting New Yorkers where they live, listening deeply to all perspectives, engaging with every individual holistically, and creating space for people to organize. Joining together with our neighbors to advocate for justice and equality, we help build community strength.

We work with New Yorkers of all ages. We infuse a commitment to civic engagement, equity, and communal action into each of our programs, which include early childhood education, mental health and wellness, benefits assistance and eviction prevention, adult literacy and education, healthy aging, community and recreation centers, performing and visual arts, and youth development.

Learn more at [www.universitysettlement.org](http://www.universitysettlement.org).